

ADVERTISING INFORMATION

THE
Dawson
Trail **Dispatch**

Box 308
Richer, Manitoba
R0E 1S0
Ph: (204) 355-8798
email: sales@dawsontrail.ca

www.dawsontrail.ca

*Serving the communities
along the historic Dawson Trail*



Published by One One Consultants Inc.

Rates current as of January 1, 2026
Subject to change.

Advertising Rates

SERVICE DIRECTORY	\$ 63
1/16 PAGE	\$185
1/8 PAGE	\$235
1/4 PAGE	\$375
1/2 PAGE	\$515
3/4 PAGE	\$695
FULL PAGE	\$835

DISPLAY CLASSIFIED (25 words or less, 30¢ for each additional word)	\$ 22
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POSITION	\$ 39
FULL COLOUR	\$ 96

FRONT SECTION BOTTOM BANNER (10.25" WIDE X 1.32" TALL) (No other discount allowed)	\$370
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FRONT SECTION TOP RIGHT (3.3" WIDE X 2.5" TALL) (No other discount allowed)	\$220
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FRONT SECTION TOP RIGHT Expanded (3.3" WIDE X 3.5" TALL) (No other discount allowed)	\$285
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FRONT SECTION TOP BANNER (6.77" WIDE X 2" TALL) (No other discount allowed)	\$324
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FRONT SECTION SPINE (1.57" WIDE X 7.5" TALL) (No other discount allowed)	\$345
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ADVERTISING INSERTIONS	9.9¢ EACH
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Legal Notices/Notices to Creditors/Public
Notices/Tax Sales.....Per Column
inch..... \$22
Specialty Art Work and Spot Color
.....Quotations on request

Multiple Insertions

2 issues.....	(save 3%)
4 issues.....	(save 5%)
6 issues.....	(save 7%)
8 issues.....	(save 9%)
10 issues.....	(save 12%)
12 issues.....	(save 15%)

Circulation

7,500 (*Readership - 18,750)

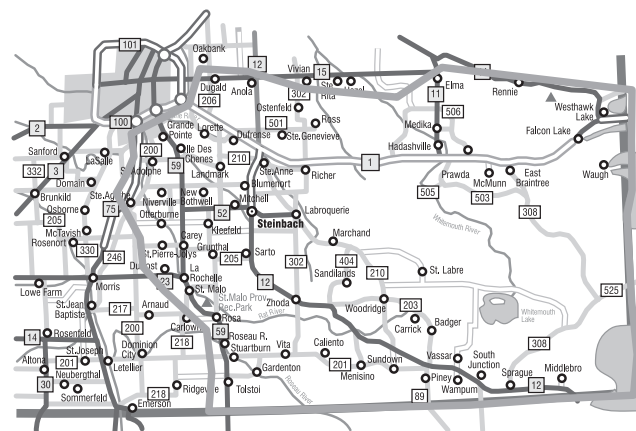
*(in accordance with the community newspaper standard of 2.5 readers per paper.)

**Deadline: 25th day
of the previous month**

Serving the following communities:

**RICHER
STE. ANNE
STE. GENEVIEVE
ROSS
DUFRESNE
STEINBACH
MITCHELL
BLUMENORT
GRUNTHAL
KLEEFELD
NIVERVILLE
ST. ADOLPHE
MEDIKA
WEST HAWK
FALCON LAKE
EAST BRAINTREE
McMUNN
HADASHVILLE
PRAWDA
STUARTBURN
VITA
ROSEAU RIVER
ROSA
ZHODA
SARTO**

**SANDILANDS
ST. MALO
ST. PIERRE
BUFFALO BAY
SOUTH JUNCTION
SPRAGUE
VASSAR
PINEY
WOODRIDGE
SUNDOWN
LORETTE
ILE DES CHENES
LANDMARK
NEW BOTHWELL
LA BROQUERIE
BADGER
MARCHAND
CARRICK
MENISINO
RANDOLPH
GIROUX
TOLSTOI
WHITEMOUTH
ELMA
STE. AGATHE**



**DISTRIBUTED
FREE OF CHARGE THROUGHOUT
SOUTHEASTERN MANITOBA**

"Easy"

**Advertising
Sizes
(width X height)**

**1/16 page
1.57" x 4.5"
3.3" x 1.5"**

**1/8 page
5" x 2.65"
6.77" x 2"
8.5" x 1.45"
10.25" x 1.32"**

**1/4 page
2.5" x 11"
5" x 5.4"
10.25" x 2.7"**

**1/2 page
5" x 11"
10.25" x 5.4"**

**3/4 page
10.25" x 8.25"**

**Full page
10.25" x 11"**

BOX 308, RICHER, MANITOBA R0E 1S0

Insertion Order

CLIENT INFORMATION

NAME OF ADVERTISER: _____

MAILING ADDRESS _____

PHONE _____ FAX _____ TYPE OF BUSINESS _____

CONTACT PERSON _____ EMAIL _____

I (we) agree to place an advertisement in the Dawson Trail Dispatch newspaper, as described in the "Ad Description" specification and under the terms and conditions of the sale stated below. I (we) understand that we are to provide the necessary copy instructions and sample of art components required for the advertisement in a format and of a quality that is consistent of the publishing industry. Unless otherwise specified, only one proof will be faxed for approval. Subsequent changes may be subject to additional charges.

Signed _____ Date _____ Signed _____
(on behalf of publisher) (on behalf of advertiser)

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SIZE & COST

- ☐ Service Directory \$63
- ☐ 1/16 PAGE \$185
- ☐ 1/8 PAGE \$235
- ☐ 1/4 PAGE \$375
- ☐ 1/2 PAGE \$515
- ☐ 3/4 PAGE \$695
- ☐ FULL PAGE \$835

- ☐ FRONT PAGE BOTTOM BANNER \$370
- ☐ FRONT PAGE TOP RIGHT \$220
- ☐ FRONT PAGE TOP BANNER \$324
- ☐ FRONT PAGE SPINE \$345

- ☐ FULL COLOUR \$96
- ☐ POSITION \$39

- ☐ DISPLAY CLASSIFIED \$22

- ☐ ADVERTISING INSERTIONS 9.9¢ EACH

AD DESCRIPTION

- ☐ SPECIAL FEATURE \$ _____

MULTIPLE BOOKINGS DISCOUNT

- | | | | |
|----------|------------------------------------|-----------|-------------------------------------|
| 2 ISSUES | <input type="checkbox"/> (save 3%) | 8 ISSUES | <input type="checkbox"/> (save 9%) |
| 4 ISSUES | <input type="checkbox"/> (save 5%) | 10 ISSUES | <input type="checkbox"/> (save 12%) |
| 6 ISSUES | <input type="checkbox"/> (save 7%) | 12 ISSUES | <input type="checkbox"/> (save 15%) |

TEXT COPY/INSTRUCTIONS

ISSUE MONTH(S) _____

CREDIT CARD ☐

SOLD BY _____ CHEQUE ☐

CASH ☐

INVOICE ☐

COST OF AD.....\$ _____

_____ # OF BOOKINGS

DISCOUNT (if applicable).... %....\$ _____

TERMS: NET GST.....\$ _____

7 DAYS TOTAL.....\$ _____

FROM DATE Less Deposit.....\$ _____

OF INVOICE

GST # 898037445 BALANCE.....\$ _____