

ADVERTISING INFORMATION

THE Dawson Trail Dispatch

Box 308
Richer, Manitoba
R0E 1S0
Ph: (204) 355-8798
email: sales@dawsontrail.ca

www.dawsontrail.ca

*Serving the communities
along the historic Dawson Trail*



Published by One One Consultants Inc.

Rates current as of January 1, 2026
Subject to change.

Advertising Rates

SERVICE DIRECTORY	\$ 63
1/16 PAGE	\$185
1/8 PAGE	\$235
1/4 PAGE	\$375
1/2 PAGE	\$515
3/4 PAGE	\$695
FULL PAGE	\$835
DISPLAY CLASSIFIED (25 words or less, 30¢ for each additional word)	\$ 22
POSITION	\$ 39
FULL COLOUR	\$ 96
FRONT SECTION BOTTOM BANNER (10.25" WIDE X 1.32" TALL) (No other discount allowed)	\$370
FRONT SECTION TOP RIGHT (3.3" WIDE X 2.5" TALL) (No other discount allowed)	\$220
FRONT SECTION TOP RIGHT Expanded (3.3" WIDE X 3.5" TALL) (No other discount allowed)	\$285
FRONT SECTION TOP BANNER (6.77" WIDE X 2" TALL) (No other discount allowed)	\$324
FRONT SECTION SPINE (1.57" WIDE X 7.5" TALL) (No other discount allowed)	\$345
ADVERTISING INSERTIONS	9.9¢ EACH

Legal Notices/Notices to Creditors/Public
Notices/Tax Sales.....Per Column
inch.....\$22
Specialty Art Work and Spot Color
.....Quotations on request

Multiple Insertions

2 issues.....	(save 3%)
4 issues.....	(save 5%)
6 issues.....	(save 7%)
8 issues.....	(save 9%)
10 issues.....	(save 12%)
12 issues.....	(save 15%)

**Circulation
7,500 (*Readership - 18,750)**

(*in accordance with the community newspaper standard of 2.5 readers per paper.)

**Deadline: 25th day
of the previous month**

Serving the following communities:

RICHER STE. ANNE STE. GENEVIEVE ROSS DUFRESNE STEINBACH MITCHELL BLUMENORT GRUNTHAL KLEEFELD NIVERVILLE ST. ADOLPHE MEDIKA WEST HAWK FALCON LAKE EAST BRAINTREE McMUNN HADASHVILLE PRAWDA STUARTBURN VITA ROSEAU RIVER ROSA ZHODA SARTO

SANDILANDS ST. MALO ST. PIERRE BUFFALO BAY SOUTH JUNCTION SPRAGUE VASSAR PINEY WOODRIDGE SUNDOWN LORETTE ILE DES CHENES LANDMARK NEW BOTHWELL LA BROQUERIE BADGER MARCHAND CARRICK MENISINO RANDOLPH GIROUX TOLSTOI WHITEMOUTH ELMA STE. AGATHE

**"Easy"
Advertising
Sizes
(width X height)**

**1/16 page
1.57" x 4.5"
3.3" x 1.5"**

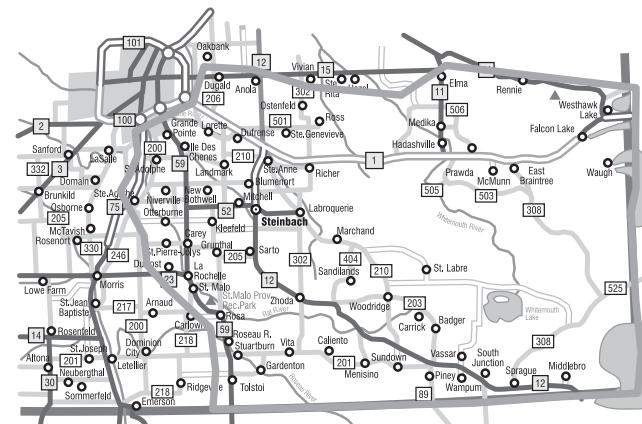
**1/8 page
5" x 2.65"
6.77" x 2"
8.5" x 1.45"
10.25" x 1.32"**

**1/4 page
2.5" x 11"
5" x 5.4"
10.25" x 2.7"**

**1/2 page
5" x 11"
10.25" x 5.4"**

**3/4 page
10.25" x 8.25"**

**Full page
10.25" x 11"**



**DISTRIBUTED
FREE OF CHARGE THROUGHOUT
SOUTHEASTERN MANITOBA**

THE **Dispatch**

Dawson
Trail

BOX 308, RICHER, MANITOBA R0E 1S0

ADVERTISING
PH (204) 355-8798
EMAIL
sales@dawsontrail.ca

Insertion Order

CLIENT INFORMATION

NAME OF ADVERTISER: _____

MAILING ADDRESS _____

PHONE _____ FAX _____ TYPE OF BUSINESS _____

CONTACT PERSON _____ EMAIL _____

I (we) agree to place an advertisement in the Dawson Trail Dispatch newspaper, as described in the "Ad Description" specification and under the terms and conditions of the sale stated below. I (we) understand that we are to provide the necessary copy instructions and sample of art components required for the advertisement in a format and of a quality that is consistent of the publishing industry. Unless otherwise specified, only one proof will be faxed for approval. Subsequent changes may be subject to additional charges.

Signed _____ Date _____ Signed _____
(on behalf of publisher) (on behalf of advertiser)

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SIZE & COST

<input type="checkbox"/> Service Directory	\$63
<input type="checkbox"/> 1/16 PAGE	\$185
<input type="checkbox"/> 1/8 PAGE	\$235
<input type="checkbox"/> 1/4 PAGE	\$375
<input type="checkbox"/> 1/2 PAGE	\$515
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<input type="checkbox"/> FRONT PAGE TOP BANNER	\$324
<input type="checkbox"/> FRONT PAGE SPINE	\$345
<input type="checkbox"/> FULL COLOUR POSITION	\$96 \$39
<input type="checkbox"/> DISPLAY CLASSIFIED	\$22
<input type="checkbox"/> ADVERTISING INSERTIONS	9.9¢ EACH

SPECIAL FEATURE \$_____

MULTIPLE BOOKINGS DISCOUNT

2 ISSUES	<input type="checkbox"/> (save 3%)	8 ISSUES	<input type="checkbox"/> (save 9%)
4 ISSUES	<input type="checkbox"/> (save 5%)	10 ISSUES	<input type="checkbox"/> (save 12%)
6 ISSUES	<input type="checkbox"/> (save 7%)	12 ISSUES	<input type="checkbox"/> (save 15%)

TEXT COPY/INSTRUCTIONS

ISSUE MONTH(S) _____

COST OF AD.....\$_____

_____ # OF BOOKINGS

DISCOUNT (if applicable)....%....\$_____

CREDIT CARD
SOLD BY _____ CHEQUE
CASH
INVOICE

**TERMS: NET
7 DAYS
FROM DATE
OF INVOICE**
GST # 898037445

GST.....\$_____

TOTAL.....\$_____

Less Deposit.....\$_____

BALANCE.....\$_____